

Since 2007 Showplace have been tasked with delivering Albert Bartlett's stand at the Royal Highland Show. Showplace were tasked to provide a high quality hospitality facility for the largest potato supplier and founder of the Rooster potato brand at this prestigious event.

The 170m² structure was subdivided into 4 separate areas. The floor to ceiling graphic wrap each year has featured Toy Storey, Michael Roux and Marcia Cross.

The facility is refitted overnight halfway through the show to change from a corporate hospitality facility to a experiential public facing facility

