

CASE STUDY: COMMONWEALTH GAMES

Creating unique space and event solutions

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CLIENT

2022 marked the 22nd Commonwealth Games, which have taken place every four years since their initial commencement in 1930. The city of Birmingham provided the backdrop for the 2022 Commonwealth Games and took place from 28th July to 8th August across 15 venues. Team England came in second place, winning 176 medals in total.

EVENT

Commonwealth Games 2022

GOAL

To create a space suitable for the athletes' needs, including physiotherapy, meeting areas and a place for relaxation and recuperation.

SOLUTION

Showplace provided a combination of different sized Moda structures at the University of Birmingham's athlete village to suit the athletes' requirements. The structures were powered by 75kWh battery systems which removed the need for a generator or fuel, providing a reliable and silent power source.

Physiotherapy equipment and furniture were then installed in order to create a comfortable and relaxing environment for athletes to spend time in between sporting events.

RESULTS

1. Successful event

Team England were hugely successful at the Commonwealth Games and felt supported by Showplace's structures.

2. Positive feedback

The operations director for Team England reported that Showplace were 'professional, calm, positive, solution focused and reassuring' throughout the duration of the event.

